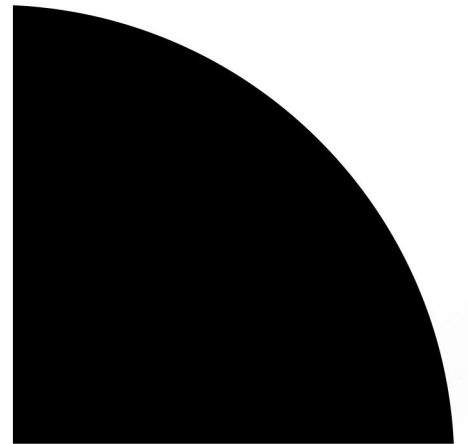
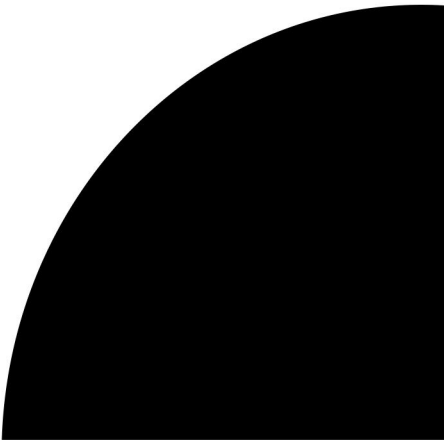




Crossconexion

Activating your Brand

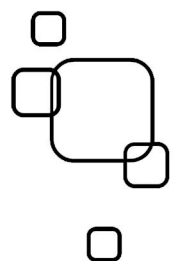
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COMPANY PROFILE

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The background is a dynamic composition of various geometric shapes, including triangles, circles, and lines, in shades of red, black, and grey. Some shapes resemble arrows pointing in different directions, creating a sense of movement and energy. The overall aesthetic is modern and graphic.

Introduction

Image is everything, so goes the old adage. Nowhere is this a reality than in today's cut-throat global business environment.

Every company is trying to put their best foot forward, and consumers are bombarded by endless options, spoilt for choice. In the end, it's the companies that take chances with their image and branding that stand out. We exist for this fundamental reason –
to make companies stand out, irresistibly.

Our Philosophy

We are in the business of making businesses look and feel good.

In this respect, we understand that this is not an event, but a continuous exercise. It is for this reason that we not only pick our clients' minds and understand the scope of their creative ambition and ideas, but go the extra mile to seek to understand their intangible aesthetic sensibilities.

This is why we focus on building and growing relationships, which mature into partnerships where both our clients and ourselves have the perfect creative equilibrium.

Cross conexion

Our Company

Who & Where We Are

Crossconexion is a full fledged indigenous South African company headquartered at a state of the art production facility boasting of a high-tech graphic design lab, an open plan fabrication floor installed with the latest printing and branding equipment and technology, a business development unit, a human resource and finance unit, a boardroom and management suite all located In Ennerdale extension 1 Johannesburg, Gauteng.



MISSION

Delighting our clients by leveraging on innovative products and solutions with cutting edge branding and printing technologies to deliver exceptional branding solutions



VISION

To become the most reliable, creative and innovative printing, branding and promotional items company in Southern Africa and beyond.



OUR VALUES

INNOVATION | CUSTOMER FOCUSED | INTEGRITY
QUALITY | TEAMWORK





WHAT WE DO



The company's main areas of operations are in the highly fields of printing, branding and supply of promotional products where its bouquet of products and services including but not limited to digital printing, offset printing, large format printing, digital flatbed printing, digital flatbed textured printing, sublimation, doming, laser engraving (co2 and fiber laser), hot stamping/foiling, cylindrical screen printing, cylindrical digital printing, pens screen printing, pad printing, screen printing and heat press.



Our 360 Solutions

ALL UNDERTAKEN UNDER ONE ROOF IN REAL TIME.

Our promotional products and giveaways, branded as per our client's specifications, include but are not limited to headphones, Bluetooth speakers, backpacks, business cases, desktop accessories, ceramics, duffel bags, golf accessories, fitness accessories, memory sticks, parasols, power banks, stationery, phone and tablet cases, tote bags, T-shirts, hoodies, caps, hats, scarves, ponchos, lanyards and much more.



1. CONTACT MAKING

Whether you walk into our premises or whether you are introduced to us through referrals or you've been brought in by our team, we guarantee you undivided attention since our entire team is here to serve you, and start a relationship.

2. STRATEGY

Here, you have a one on one interactive session with our technical team, agreeing on a clear printing and or branding brief. You may walk in with your already formed brief, or with the assistance of our competent team, form a joint brief upon consultation.

3. EXECUTION

Our team and machines get to work here, delivering to your specifications. At this point the design team works closely with our production floor managers in ensuring our high standards of quality control are strictly adhered to. We do not permit any shortcuts

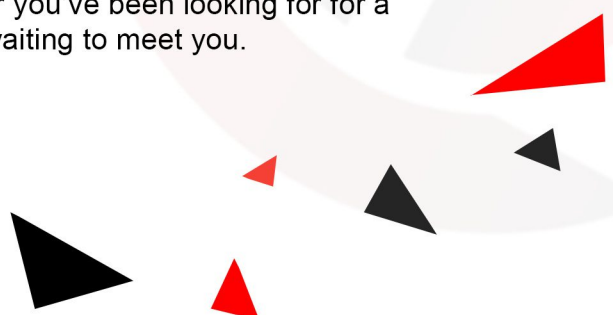
4. FEEDBACK AND DELIVERY

After the work is done, we always welcome your feedback on how the brief was executed. Once you're satisfied, we then deliver the completed brief to you.

WHY CHOOSE US

With the competitive edge of a number of best equipped production units furnished with the latest digital technology and a highly skilled, result oriented workforce and talent pool, we've never encountered any branding or printing brief too huge or too complex for us to competently execute.

This is why we believe we are the business partner you've been looking for for a long time. We've been here all along, waiting to meet you.



Creative Design

CREATIVE / GRAPHIC DESIGN

Refers to the layout, text, and images used to craft a visual design worthy of sell, brand & advertise products & services. You need to know what to say and how to say it, but you also need to know how to present it. That's where we come in with fresh ideas, to work for you & help you come to a point of design satisfaction.

HOW WE ARE DIFFERENT

Our approach is intentional, because this is how we tackle design challenges:- Before we start designing anything, First, we ask ourselves...

What is its purpose?

What is the target audience?

What is the message?

What is being promoted/ presented? Will the components add interest to or Detract from the overall design?

AREAS WE COVER

We offer services in graphic design such as logos, brochure, magazines, ads for online or print trade show displays, web banners, illustration and picture/ photo graphic design, corporate graphic design, colored graphic design, brand promotion graphic design service, advertising consultancy & creative concepts design and customized graphic design service.



Crossconexion

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Printing



1

Digital Printing

With our HP Indigo and Ricoh Pro C7200 we offer quality digital prints for short runs of magazines, catalogues, conference literature, flyers, office stationery, business cards, invitation cards, fliers, customized calendars, events tickets, certificates, greeting cards and much more.

2

Large Format Printing

Our large format printing capability produces high resolution PVC banners, roll-up banners, display banners, pop-up banners, pvc vinyl stickers, POS, billboards, floor graphics, one way stickers, Instore Branding (wabblers, danglers, shelf strip, shelf talkers, table talkers, standees) outdoor branding solutions and much more



Branding

3 Screen Printing



We pride ourselves in the ownership of the most technologically advanced rotary screen printing press in the country, recognized as one of the best rotary screen printing presses in Europe. Coupled with a full in-house pre and post-press comprising of an image setter, a screens' stretching device, an exposure unit, an express screen machine (for direct printing on screens for short runs) and a conveyor dryer, we ensure quality through all the production processes. With a capability of printing up to 6 spot colours per time and a speed of up to more than 500 pcs of items per hour, the machine is mainly designed for printing on garments / textiles e.g:

- T-shirts
- Hoodies
- Bags
- Umbrellas
- Promotional Products



DIGITAL TEXTILE & HEAT PRINTING

Offering multiple technological solutions that include large-format custom apparel printing and T-shirt printing all done in a desktop production format, our unrivalled technology matches volume and quality like no other in its field. Customization of t-shirts/hoodies/ ties/ bandanas, wrappers, neck ties, sports jerseys, lanyards, travel bags, gym bags and duffels.

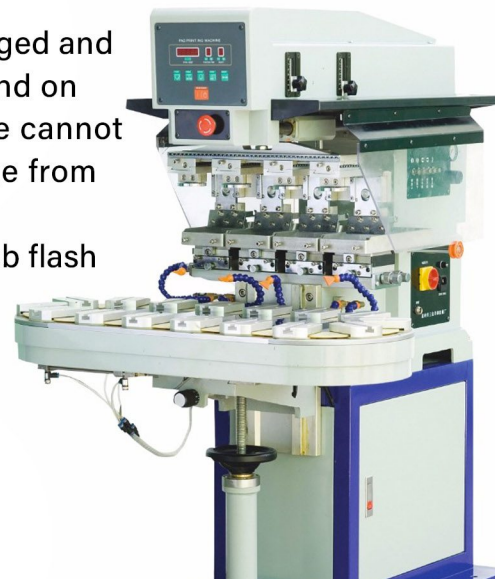


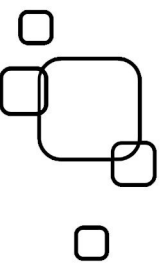
In addition this platform allows combination with heat press transfer applications, providing a wide scope of decorating on various media & surfaces. The product range here includes, mugs, water bottles, coasters, wall hanging, travel mugs, plaques, customised table tops, HD aluminium photo panels etc

PAD PRINTING



Among our various screen printing technologies this is the most rugged and versatile equipment. With a capability to print up to 4-spot colours and on most irregular surfaces and media, it prints on items that otherwise cannot be printed using mainstream technologies. Possibilities here range from the simple items like pens, travel mugs, stress balls, wristbands, wrist usb flash disks to complex items such as helmets, ceramic mugs, calculators, sporting goods, promotional products, golf balls, tagless garments, electronic devices, medical products, automotive parts and the list is endless.





Sublimation Prints

We are known as the printing experts in Gauteng thanks to our professional digital and dye sublimation printing services.

Sublimated Track Suits, T-shirts, Hoodies, Golf Shirts, Telescopic Banners, Sharkfin Banners, Gazebos etc



Activating Your Brand

Giveaways



Our promotional items and giveaways are unique and of high quality manufactured in writing conformity with European standards.



Our Gallery

CREATIVE DESIGNING



BILLBOARDS & SIGNAGE



STATIONERY



VEHICLE BRANDING



OUTDOOR BANNERS



Testimonials

"To your team and you, thank you very much for the rush printing job that we gave you this morning. You were able to print all the jobs before 10am and we do appreciate your effort in meeting our urgent requests.

Malvin Kiwa (Creative Communications) +27 74 819 4383

"We want to extend our appreciation regarding the excellent service we received last week. Our client had impossible demands and after communicating with Maggie, I was assured that our report will be completed on time. Your graphic designer was patient and understanding of our requirements. He went beyond his scope to make sure that we were satisfied. We are thoroughly dazzled by the service we received.

Joseph Kamwendo (Innovative Design) +27 78 931 8410

"I firstly have to say that I am blown away by the final product of the manual. You have far exceeded our expectations and on behalf of my team, thank you so much. Thank you so much for your amazing service.

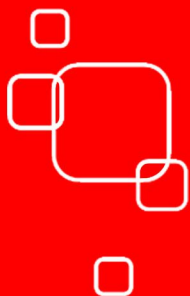
Macky Traziler (Greterworks Technology) +27 78 148 6777

SOME OF OUR CLIENTS



Business Partners





CONTACT DETAILS

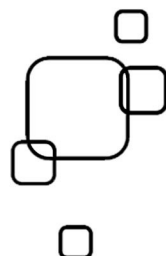
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